

# Cash and In-Kind Contributions during Covid-19 Crisis in Egypt

From March 1 to May 31, 2020



## DATA COLLECTED IS BASED ON THE FOLLOWING CRITERIA:

- Timeline : March 1 until May 31, 2020.
- Monitoring top 7 niche online media outlets. (Enterprise, Youm7, Al Masry Al Youm, Sada El Balad, AlAhram Gate, Al Mal, Al Bawab).
- Monitoring social media announcements and campaigns.
- The search includes local and international organizations contribution to Egypt.
- The report did not include countries contributions .
- Variables are financial, food boxes, supporting families, medical supplies, and others.
- If more than one variable available, the priority goes to reflect the tangible contribution rather than the financial one.

### Search with main keywords

مساهمة ، تبرع ، القطاع الخاص )  
كورونا ، مساعدة ،  
(الفيروس المستجد ).

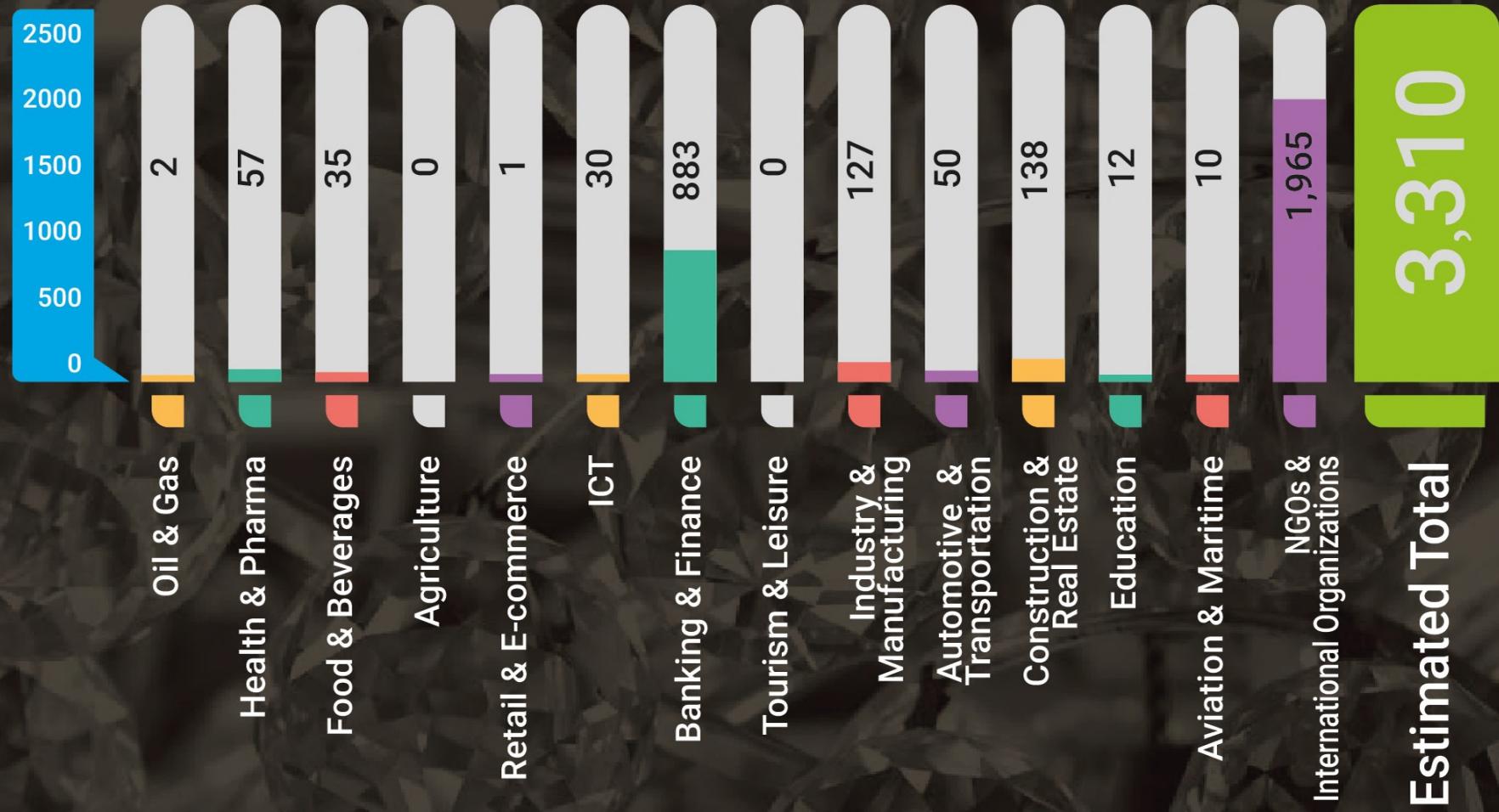
### Sectors covered in the report are as follows;

- Tourism and Leisure
- Aviation and Maritime
- Automotive and Transportation
- Construction and Real Estate
- Industry and Manufacturing
- Banking and Finance
- Education
- Oil and Gas
- Agriculture
- Retail and E-commerce
- ICT
- Food and Beverages
- Health and Pharma
- NGOs and International Organizations

## Pillar 1: Financial Contribution



## Financial Contribution Per Sector



Numbers reflected in EGP Millions

# Top Financial Contributors Per Sector

## Oil & Gas



BP Egypt

EGP 2 mn

## ICT



Vodafone Egypt  
Orange Egypt  
Oppo

EGP 20 mn  
EGP 5 mn  
EGP 5 mn

## Construction & Real Estate



Talaat Mostafa Group  
Emaar Misr

EGP 62 mn  
EGP 50 mn

## Retail & E-commerce



Souq

EGP 1 mn

## Aviation & Maritime



Canal Mooring & Lights Company (CML) EGP 5 mn  
The Challenge - Egyptian Emirates  
Marine Dredging Company EGP 5 mn

## Food & Beverages



PepsiCo  
Edita  
Al-Ahram Beverages  
Bel Egypt

EGP 16 mn  
EGP 6 mn  
EGP 6 mn  
EGP 4 mn

## Health & Pharma



Ibn Sina Pharma  
Cleopatra Hospitals Group

EGP 16 mn  
EGP 10 mn

## Automotive & Transportation



Al-Mansour Automotive

EGP 50 mn

## Industry & Manufacturing



Ceramica Cleopatra Group  
Oriental Weavers

EGP 78 mn  
EGP 20 mn

## Banking & Finance



CIB  
Banque du Caire

EGP 233 mn  
EGP 100 mn

## NGOs & International Organizations



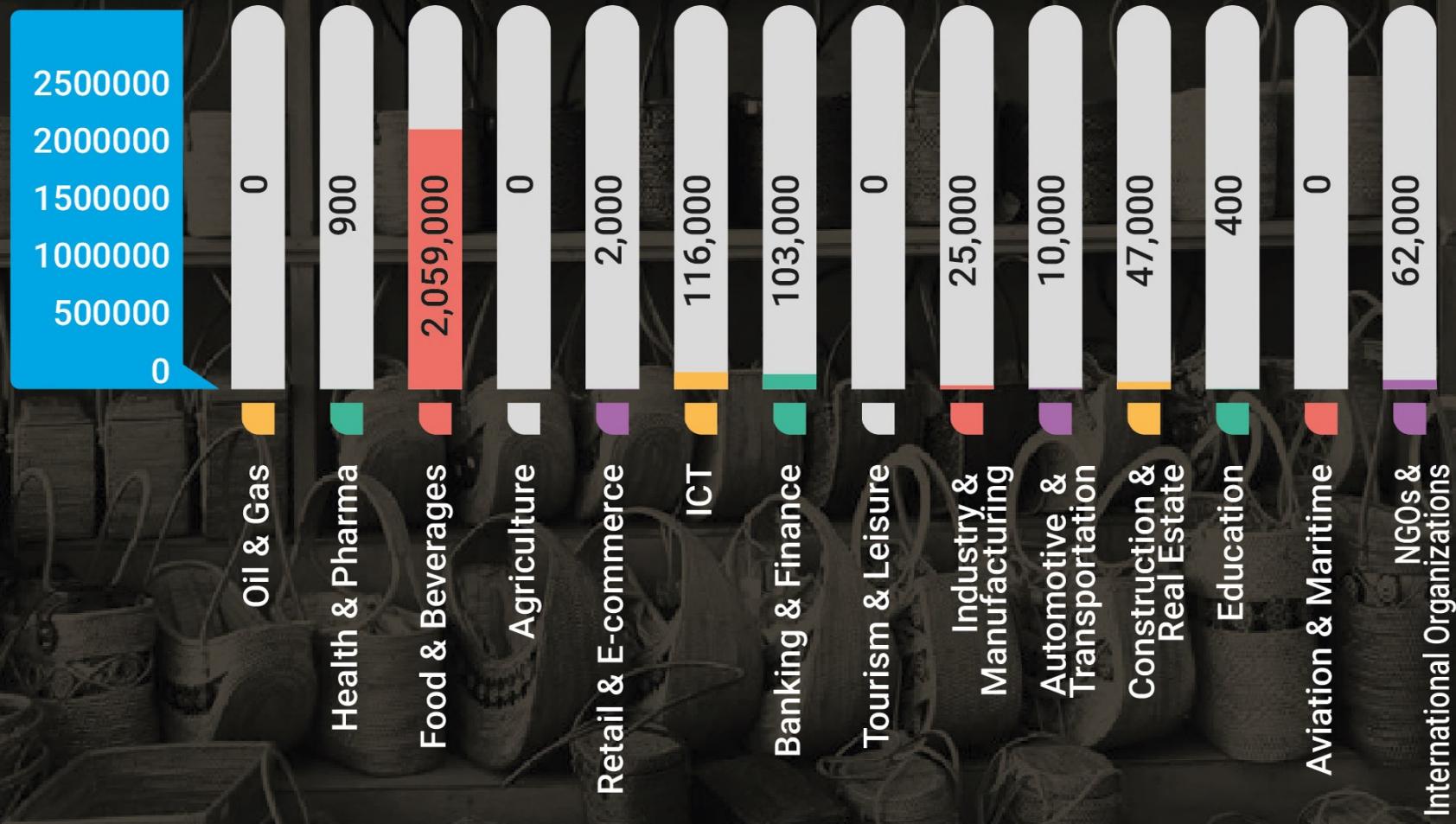
The European Union  
Zakat House and the Egyptian charity  
Sawiris Foundation For Social Development  
USAID

EGP 1,610 mn  
EGP 200 mn  
EGP 60 mn  
EGP 51 mn

## Pillar 2: Food Contribution



## Food Contribution Per Sector



Numbers refer to Food Boxes

## Top Food Contributors Per Sector

### Health & Pharma

Pharmix 100 Boxes



### ICT

Orange Egypt 55,000 Boxes  
WE 50,000 Boxes  
Etisalat Misr 10,000 Boxes



### Industry & Manufacturing

Electrolux Egypt 40,000 Meals  
Methanex Corporation 10,000 Boxes  
Venus Electric 10,000 Boxes



### NGOs & International Organizations

Sawiris Foundation for Social Development 60,000 Boxes



### Automotive & Transportation

Careem Egypt 10,000 Boxes



### Retail & E-commerce

B. Tech 2,000 Boxes



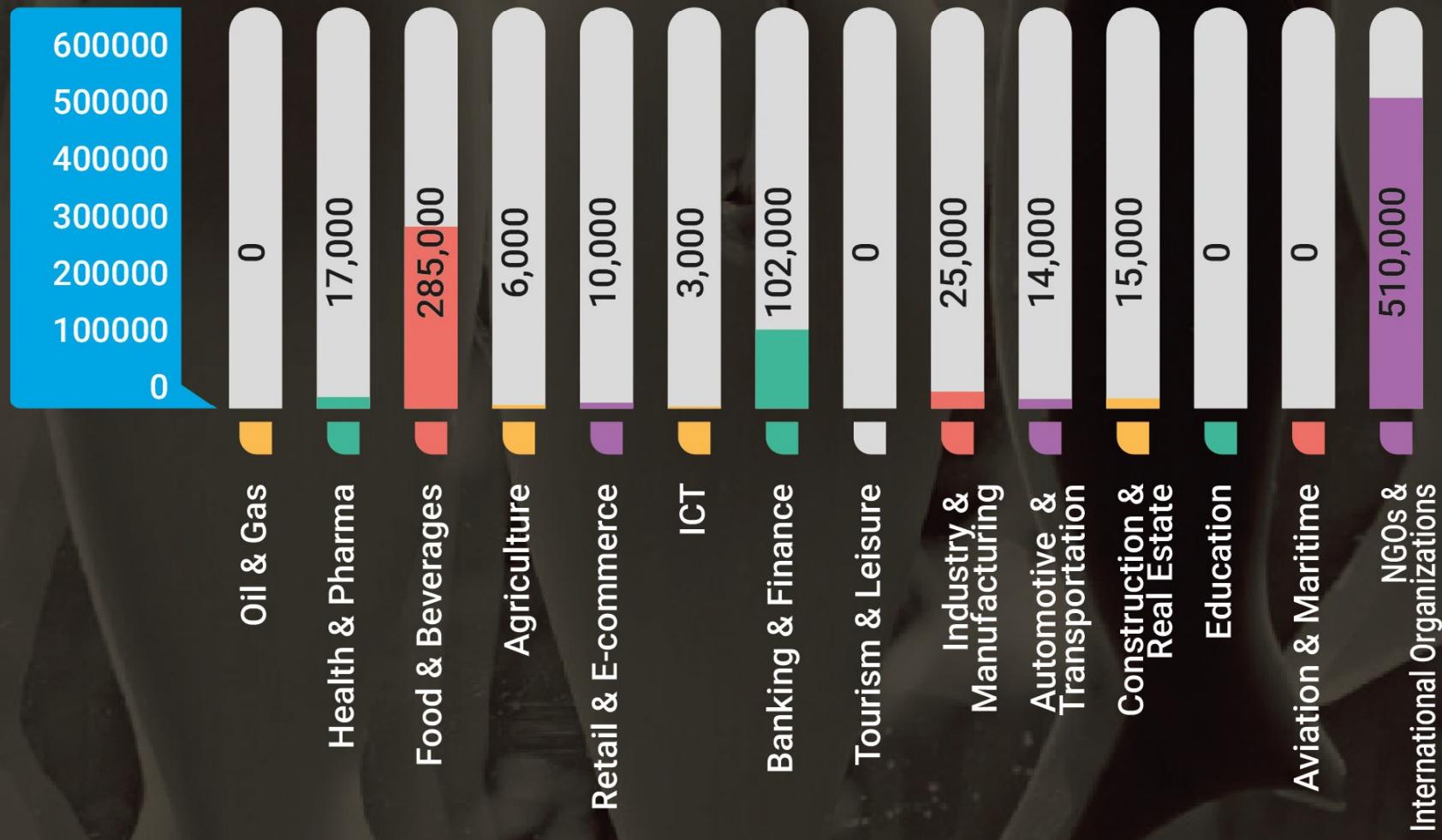
### Food & Beverages

Pepsi & Chippy's 2 mn Meals  
Obour land 24,000 Boxes  
Americana Group 20,000 Boxes



## Pillar 3: Contribution to support Vulnerable Families

## Contribution to support Vulnerable Families Per Sector



Numbers refer to Vulnerable Families

## Top Contributors to Support Vulnerable Families Per Sector

### Automotive & Transportation

Auto Samir Rayan 10,000 Families



### Banking & Finance

Banque du Caire 50,000 Families



### Construction & Real Estate

Palm Hills Developments 10,000 Families



### Industry & Manufacturing

Venus Electric 20,000 Families



### NGOs & International Organizations

Mishkat Nour Foundation 500,000 Families



### Agriculture

Cairo 3A 5,000 Families



### Retail & E-commerce

B. Tech 9,000 Families



### Food & Beverages

Alexandria Copenhagen Company 100,000 Families



### Health & Pharma

AstraZeneca Egypt 10,000 Families



### ICT

EMS - Egyptian Micro Solutions 2,500 Families





## Pillar 4: Medical Supplies Contribution



## Areas of Contribution in Medical Supplies

65 Tons of Cleaning Materials

75 Ventilators

Repairing 570 Ventilators

866,000 Items such as ; Masks ,

Gloves, Gowns, Face Shields

22,000 PCR Tests

2,500 Protection Packages

221 Hospital Rooms

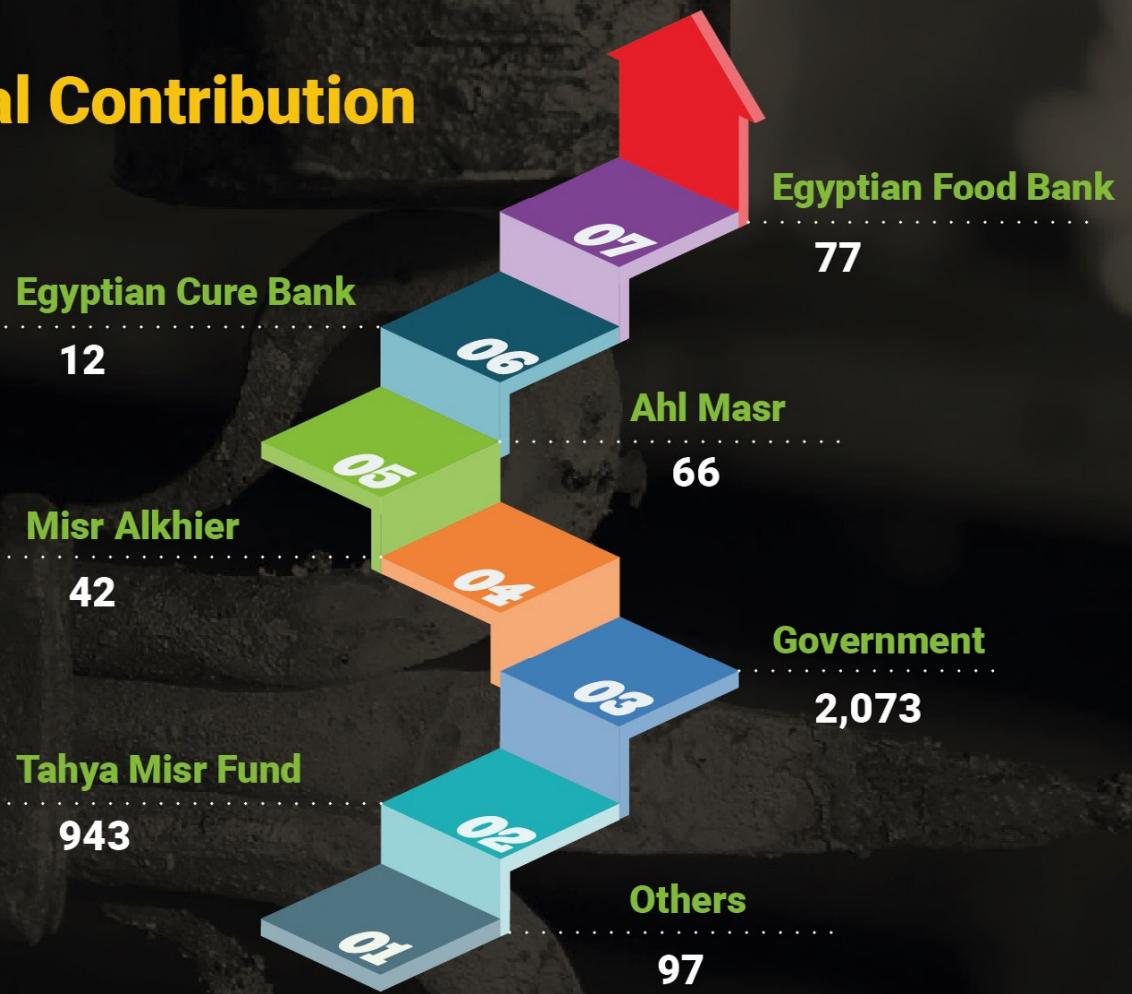
1 Operating Room

50 Quarantine Units

3 Sanitation Booths

## Pillar 5: Recipients of Financial Contribution

## Recipients of Financial Contribution



Numbers reflected in EGP Millions

Get In  
Touch

The communications  
boutique agency

📍 124 , Othman Ibn Affan st, Infront of the Military Academy  
Second Floor , Suite 21 Heliopolis, Cairo, Egypt.

T +2 02 27745121 | +2 02 27745329  
F +2 02 22908298  
M +2 010 6664 2738 | +2 010 6664 2737  
E info@meacoms.net | www.meacoms.net

f MEACoMS  
t MEACoMS  
y MEACoMS  
in MEACoMS