



The Elections.. Egypt 2012 President

To date and through the tumultuous events of the past year and half, MEAComS has been able to keep steadfast despite the incidents that seemed almost impossible to deal with. There was no telling what tomorrow would bring or how badly it would affect our MEAComS. Yet, we were able to hold together and withstand the gales of change. We have taken this position skin-deep and were able to survive Egypt's first democratic presidential elections at which point the future seems shaky and vague. Despite the dissolution of parliament at the height of the elections, we have been able to witness - and I might say for the very first time - a clean contest between 13 candidates over the presidency. The people voted and the ballots revealed the people's choice: Mohammed Morsi, Egypt's current president.

Morsi promises supporting small and middle-sized businesses as well as achieving an overall boost in Egypt's economy which will definitely signal good things for our partners, employees, clients and the agency itself. Through the good and bad, rough and simple, we have been able to provide our best, sincerest services, while keeping in the same boat with our clients and rising together through our wonderful achievements. While we are sure the challenges will be many, for us and for our new president, we are not afraid to hope.

We are determined that the future will be brighter than what has already passed.

Regards

Fatma Z. Ahmed

NEWS IN 2012

In its 47th Round, AfDB Annual Meeting Theme was: "Africa and the Emerging Global Landscape: Challenges and Opportunities"

On May 28th, The African Development Bank (AfDB) Group held its 47th Annual Meetings in Arusha, Tanzania. The Arusha 2012 gathering focused on the changing economic landscape and the challenges and opportunities it fosters while reviewing the Bank's 2012 operations and its 2013 portfolio.

MEAComS Joins GlobalCom PR Network

On April 7th, MEAComS is pleased to announce its new partnership with the prestigious international network of marketing and PR agencies, GlobalCom PR Network.



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<http://www.facebook.com/MEAComS>



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<http://www.youtube.com/user/MEAComSChannel>

Many greetings for the month of Ramadan



the start of many more blessings!

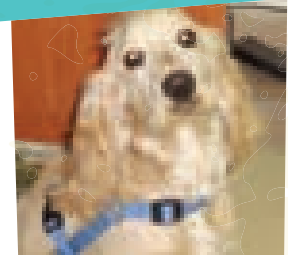
A final congratulations to Spain for
winning the Euro 2012 cup!



FUN & FUN

SCOTCHI: **THE HOT DOG**

MEAComS hosted SCOTCHI for 10 days as his owner left for Paris. Although, he was a real naughty dog, we really enjoyed taking care of him!



Press Conference for Hoffman La Roche – Egypt

95%: Campaign Kicks-off to Raise Awareness for Colon Cancer in Egypt

March 14th, 2012, MEAComS organized a press conference to announce the launch of 95%, the second awareness campaign on Colon cancer sponsored by CanSurvive in collaboration with the Egyptian Initiative for Personal Rights (EIPR). The campaign aimed to spread awareness on the importance of seeking to detect the disease early, how to deal with cancer physically and mentally and how to avoid it.



Soft Opening to "TEATRO ESKENDRIA": A New Art and Culture Space Now Open in Alexandria

Alexandria, "TEATRO ESKENDRIA", Alexandria's latest art and culture space held its soft opening on May 11th. The space is financed by Dr. Mahmoud Aboudoma, the renowned writer and theater director. Contributions were also made by the Embassy of the Kingdom of the Netherlands in Egypt and the Culture Resource (Al Mawred Al Thaqafy).



A Turkish Night was held on May 29th by the Egyptian singer Samma at El Sawy Culture Wheel of old and new Turkish songs. MEAComS invited embassy representatives and guests along with the media. The event was attended by the Embassy of Azerbaijan and Turkey, and received exclusive coverage by Nile TV International.

IN THEIR OWN WORDS

"Every little thing matters with MEAComS. With their support, we were able to hold our press conference and host interviews. We commend the staff's professional behavior and punctuality. They are always able to stick to deadlines and report issues when they arise. In return, we received very positive feedback from our doctors" by Tarek Barakat, Public and Health Affairs Manager, Roche.

"Thanks for the great work you have done for Saraya. We've worked with MEAComS in forging a new corporate identity that encompassed everything from branding a new logo to formulating our web presence to putting us on Facebook, Twitter, YouTube...etc. MEAComS has been the perfect guide for Saraya, catapulting it into the Egyptian market and keeping it updated on the latest marketing tools. We've been met with friendly management all along" by Sara Mostafa, Saraya Founder.

"MEAComS prepared our 2011 annual report, corporate brochure and gas flyers. The high quality of their work is undisputable. Moreover, they always delivered projects on time, and were always helpful and on call." Sherwit Kafafy, Corporate Marketing and Communication Manager.