



25
January



MEAComS 2011 Year Review

Egypt IS Back!



Surprising the whole world Egyptians were out of their silence demanding their right to have healthy political system , better education , responsive government after being under the control of corrupt authoritarian governments for thirty years , here it came out strong yet it continues "The 25 January Revolution " , 18 days at Tahrir Square ,were enough to show the shaky old regime using violence just like a huge monster whose fighting to win his last round , thanking God he didn't .

As Egyptians and part of our beloved country we were watching carefully the events minute by minute , hoping that we would be able to glimpse then grab our freedom and dignity , moreover to let the whole world be keen they shall never underestimate the Egyptians strong will , simply feel proud and ' walk like an Egyptian ' and other slogans were written , said and sang on 11 February .

Precious price was given from martyrs, injured people , economic crisis but it does worth to give more , to regain our Egypt , for the future of the coming generations .

There's no doubt that this instability is reflected clearly on our market yet we are trying to invest the positive spirit of the revolution and increasing our social role in our community that's why we didn't hesitate a second to offer our help in cooperation with 'KAHRAMANA' products and helped in showcasing and direct selling "Egyptian and Proud " T- shirts for fund raising activities to help our new Egypt to be strong and effective as it used to be through it's history , Congrats , Our Egypt is Back ! .

Fatma z. Ahmed
Managing Director



MEAComS One Day Training: Giving Back to Young Generation

This is not Child Abuse: This is our responsibility towards the young generation for future Egypt :).
Let them understand that we have to work to enjoy a better future.. That's simply all what we have to do!!



New Comers

Henar Khater,
Media Coordinator

MEAComS's new office manager and media coordinator , handling the media monitoring, newspapers and magazines clippings and maintaining media contact list .



Happy New Year 2012

We're hoping that 2012 bring happiness, prosperity and progress to our beloved country Egypt. But, we have to work hard to bring that dream come true. We mustn't let anything hold us back, but rise up and take our place, and be all that God wants us to be, with a fresh touch of His grace.



MEACOMS

Middle-East and Africa Communications Services

OUR NEWSLETTER

If you would like to receive our quarterly newsletter, please send us on:
info@meacoms.net



African Development Bank Supports Smallholder Farmers



The African Development Bank (AfDB) signed a grant agreement with the Minister of International Cooperation, H.E. Mrs. Fayza Aboul Naga, to provide USD 1 million for the Social Fund for Development (SFD), to improve the livelihood of rural smallholder farmers engaged in the production, processing and marketing of agricultural commodities in Egypt.



African Development Bank Signs with CEDARE

A grant agreement of Euros 1,912,000 was signed between the African Development Bank (AfDB) and the Centre for Environment and Development for the Arab Region and Europe (CEDARE), by Dr Nadia Makram Ebeid, Executive Director, CEDARE, for Water Monitoring and Evaluation in North Africa.



Plan Egypt Signed MOU with the Egyptian Federation for Scouts and Girl Guides

July 2011, Plan Egypt signed today a cooperation protocol with the Egyptian Federation for Scouts and Girl Guides. This cooperation protocol aims to encourage effective citizenship of Egyptian youth to strengthen their role in developing their individual communities.



Be a KAHRAMANA in RAMADAN

August 2011, KAHRAMANA, a Dubai based brand owned by Egyptian designer Samar Said, has launched a SUPER PERFECT collection for the holy month of Ramadan.

The Glam Spa Opens Its Doors For Redefine Beauty and Comfort



December 2011-The Glam Spa, a new beauty salon and luxury spa, has recently launched to offers its services in the Fifth Settlement area. It plans to offer the latest high-end beauty products and treatment techniques for skin, facials, manicures, and pedicures.

Egyptian Woman Won Regional Award

April 2011, H.H. Sheikh Salem Al Ali Informatics Award board of trustees announced the winners of the 10th round of the largest annual informatics award in the region, valued at over 100 thousand Kuwaiti Dinars, USD 375 thousand, proudly Egyptian woman was announced as one of the winners Ms. Ebtisam Muhammad Al Mahdi Saeed for the best educational project.

HP Unveils Deskjet Range in Cairo



June 2011 – HP Middle East today revealed multiple innovations across its printing portfolio, including the industry first ePrint technology which allows you to print from anywhere using your smart phone.



HP Mobile Authentication Helps Protect Customers Against Counterfeits

November 2011, HP announced today that Original HP ink cartridge and Original HP toner cartridge packaging will feature HP's newest-generation security label where customers can verify the authenticity of the product using HP Mobile Authentication and an internet connected device.



PLAN EGYPT: Inclusion of Children and Persons with Disabilities Eliminates Poverty in Egypt



December 2011, Persons with disabilities encounter many disadvantages in their societies and are often subjected to stigma and discrimination. They remain largely marginalized, disproportionately poorer, frequently unemployed and have higher rates of mortality. In Egypt disability is something to hide and be ashamed of.

Plan Egypt : "Because I Am A Girl" Annual Report

September 2011, The leading annual 'Because I Am A Girl' report, which assesses the state of the world's girls, states that the standing of Girls' in the world cannot be improved without far more positive participation from the boys and men in their lives. Fathers, brothers, husbands also play an essential role in creating true gender equality.

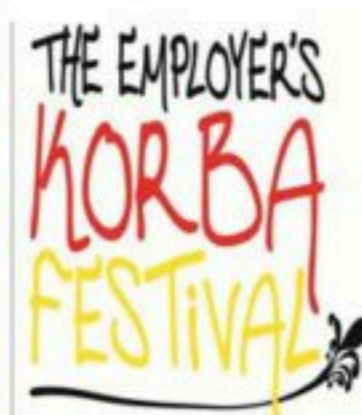


Egyptian & Proud T-Shirts @ Designopolis Easter Bazar

April 2011, In a Sunny and different day, as a part of MEAComS social responsibility, Egyptian & Proud T-shirts by KAHRAMANA were sold at Designopolis Easter Bazar to support fundraising activities in Egypt.

MEAComS: The Official PR Sponsor to the Employer's Korba Festival

June 2011, MEAComS is glad to announce that we are the official Media Sponsor to the Employer's Korba Festival. Come and join us on Friday 1 July 2011 at Baghdad street from 2:00 PM till 10:00 PM to encourage tourism, explore our culture through art and literature and share it to the whole world.



Children Also Have a Say in Egypt's Future

November 2011, November 20th each year is the anniversary of the Convention on the Rights of the Child, the most important document guaranteeing protection, participation, survival and development of children. Egypt was one the first signatory countries among the region when it was signed 22 years ago.

