



Employee of the Month



At 6:20 am, I gave my laptop clock a quick glimpse, and was as happy as ever to get an early start in the day and in MEAComS two years ago. It has been hard work to the edge, but it was worth the early risings, and the cranky nights.

Summer has started early this year, and so will the Holy month of Ramadan. Greetings to everyone, wherever you will be! I, myself, went on a trip to Beirut, Lebanon to attend the Middle-East Entrepreneur Training (MEET), and spent a lot of time indulging in the Lebanese cuisine, and getting to know the Lebanese culture. I was happy to find how much we have in common, and how the Egyptians are warmly greeted by the Lebanese people.

Red-shirted Spaniards have won us the World Cup! Congratulations for all those who were cheering for Spain, so was MEAComS, wholeheartedly for that matter. Last March, A Play4Africa convoy visited Egypt in its African round trip, and distributed sportswear and footballs at several community-service areas. The Spanish have had their mind of winning from the start!

Fatma Ahmed
Managing Director

Ibrahim

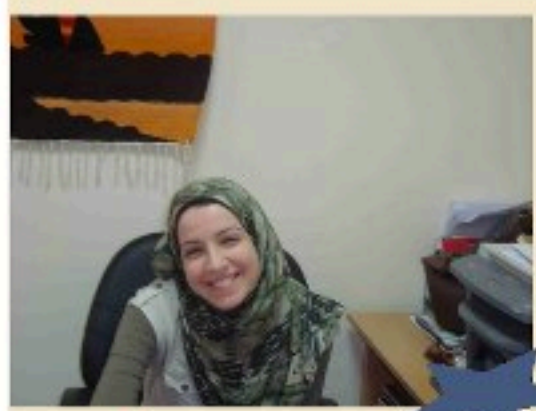
Deep appreciation goes to Ibrahim, who goes by his first-name, for taking care of the office and the team. Fatma says: "Ibrahim used to send me daily SMSs while I was out of the country to make sure that I am doing well. He even asks about the absence of any of the girls and calls them himself to check if they are ok. He was alert to the office requirements. Needless to say that he keeps the office organized and tidy. Ibrahim really has a great passion to the office. He has been with us since our establishment."



New Comers

Menna El-Kady

Highly organized Menna is MEAComS's new Office Manager and Media Coordinator. Menna is handling the media monitoring, newspapers and magazines clipping, maintaining media contact lists and coordinating press kit mailings. A lot of work to do, but welcome!

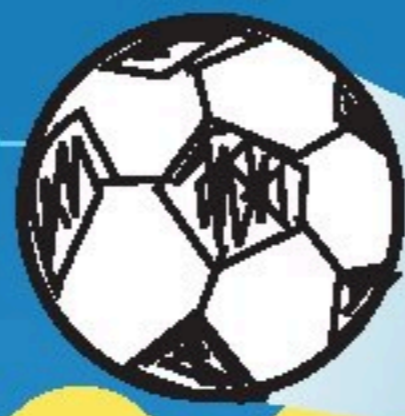


Ismail Amir

And more welcomes to MEAComS's first male intern who will be assisting in leveraging our social media activities.



رَمَضَانُ كَرِيمٌ



Fun & Fun



Birthday of the month

It is Fatma'z - 27/7- simply LEO



Other News

The Play4 Africa campaign anticipated Spain's success in the 2010 FIFA World Cup Final



A round trip around Africa was embarked on by the Spanish convoy: Play4Africa. The convoy which was supported by the Ministry of Sport in Spain and the UNHCR had reached Egypt on March 18th, 2010 and had toured three children-program sites. 300 t-shirts, sports shoes, caps and footballs were distributed amongst children at those sites. Plan-Egypt hosted the arrival of the convoy, which ultimately led many people to cheer for Spain!

Stampede to the movies with a couple of friends, and watch the highly-enjoyed movies: 'Assal Eswed and 3-D movie Toy Story 3. Just enjoy summer movies!



Latino Zumba Dance Classes

Burn-off some work steam at Shake n' Shape Ladies Fitness Studio to enjoy Zumba with east-to-pick-up moves, and international music. MEACOM S girls Fatma Ahmed and Nadeen Shaker have already picked up a schedule!



For more info, please check: www.shakenshapestudio.com



1/4 Gram has promised to be more than a novel based on a true story!. It tracks the lives of a group of

friends and their battles with drug addiction. This is not simply a gripping story, but one providing eye-opening experiences that can save millions. Highly recommended!





Working on Ourselves and on the Digital

MD Selected to attend Business Management Seminar for Media Executives

Fatma Ahmed was selected amongst a number of growing entrepreneur businesses in the region, to attend the Middle-East Entrepreneur Training (MEET). The training qualified MEAComS for business management and networking activities. Now, MEAComS has established networks with reputable markets throughout the Middle-East, Sudan, South Africa, India and Denmark.

For more, check MEAComS news at:
<http://www.meacom.net/index.php?meadata/CategoryList/action/LastContet/CatID/6>

Highly Distinguished Female Entrepreneurs by the Press: Fatma Ahmed and Reham Essam

The Egyptian press has recognized Fatma Ahmed, our MD, and Reham Essam, a young fashion editor and TV producer, for their forwarding efforts in entrepreneurship in the media industry. Fatma Ahmed made her way in the world by making connections with regional reporters, while Reham Essam has made a business plan for her new upcoming project in the fashion industry.

MEAComS: Blog and Facebook

MEAComS has initiated its news blog, tackling tips on Public Relations through easy-to-read articles. Thanks to Nadeen Shaker for starting the blog process, and intern Ismail Amr for helping in its continuation and progress.

Please check our blog at:
<http://meacom.net/wordpress.com/>

Also, visit MEAComS on Facebook, a presence initiated by Menna El Kady, Media Coordinator.

Join our Facebook page at:
<http://www.facebook.com/?ref=home#!/pages/Meacom.net-Agency-for-public-Relations-and-marketing-communications/129298223776137?ref=ts>

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