

MEAComS

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PARTNERED-UP

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MY FIRST LETTER,



I wanted you to read that we have pulled through a challenging one-year and a half, and now you are. I am even more proud to add that we've come out unscathed, by no means upset or bitter, and I think, still able to manage a smile or two.

There is not one moment since July 2008 that I wish hadn't passed by, and didn't have my team experience. Everything was "value-added", as we, in this field would say. Yet, 2008 was one shot at tough love, and starting up a business at the time when the global financial crisis attacked was far from easy. Throughout it all, especially when we were building MEAComS from scratch, my father and my friends were my very support, and to them I'd like to dedicate our first newsletter.

I'd like to specifically mention and be grateful for two items on my list. One is to my first client e-Solar along with Dr. Raed Sherif, a U.S.-based Egyptian, who has served as a locomotive behind MEAComS' initiation. Two is an endearment to women empowerment, one of our dear values, that we've considered time and again; strong, independent, and talented women in the workforce or even without significant professional levels are and will always be of our top concerns.

A special gratefulness is to my friend Lamia Farahat, to whom I owe sitting at her house, discussing this business and deciding on the name of the company. And a final thank you note is due to my team: Heba Adel, Dina Amr, and Heba Hamdy who have never lost sight of work and have managed to bring out the essence of MEAComS. I believe that our brief early meetings in the kitchen and gallant breakfasts are what define us, truly.

Sincerely Yours,
Fatma z. Ahmed
Managing Director

NEW SERVICES: CONTENT MANAGEMENT SYSTEM & ONLINE MARKETING SERVICES

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Our IT consultant, Hatem Sabsouba, has gone to great lengths to bring about quality, automated applications to various divisions in MEAComS' workline. Our website is now considered a fully activated service. Thanks to Hatem, who has assisted in moving our media-monitoring application online, facilitating daily access for clients to check their media clippings from our website.

Additionally, MEAComS has provided its clients with a Content Management System through social media networks through Facebook, Twitter, MySpace, blogs and more in which clients' news are posted, updated, discussed and most importantly marketed. Our marketing services range extensively online and include banners on client-preferred websites or e-newsletters, all according to our client's target-market and general marketing preferences.

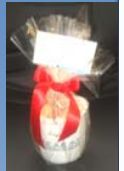
KEY ACHIEVEMENTS: TOP RANKED PR SOLUTION IN MEAComS: THE MEDIA MONITORING SOLUTION (MMS)

MEAComS will make a toast for a simple, yet effective PR solution that has brought satisfaction to all of its clients; a web based media monitoring solution where an instant SMS message is sent to our clients to check their news on the spot! In other words, we also act as a media-clipping agency, by tracking who's talking about you and keeping you informed about it, up-to-the-minute.

- Exxon Mobil, along with Leapfrog, have collaborated with MEAComS for executing the media coverage for the closing ceremony of the Global Women in Management Program (GWIM), which took place at the Four Seasons, Nile Plaza.
- Al Noha Group is our production arm.

THE FIRSTS

For 2010, Patchi chocolate bells filled up in MEAComS branded mugs and were given as a Thank You to all of those whom we greatly appreciate. WE are hoping that it has served as a great delight to all!



MEAComS Media 2009's: First Ramadan Iftar was held in Le Pacha Boat.

Thanks to Ms. Nadeen Shaker, our first internship



MEAComS...

Shares its Happy Moments

KEY PROJECTS

- MEAComS media relations support to the African Development Bank was just right!



- Branding Shores Hotels & Premier le Rêve was an edge to us in serving the Tourism sector!

Shores
HOTELS

Premier
Le Rêve
HOTEL & SPA

CLIENTELES OF THE YEAR®



PLAN INTERNATIONAL: WORKING TO SERVE OUR SOCIETY

Throughout 2009, MEAComS has prepared and documented Plan's long-list of programs in a brochure and took up all of its communication services. Full PR-support is also provided covering special programs.



ZEYNEP HANIF: PASSION FOR FASHION

Cairo's top-notch Turkish Jewelry designer is our celebrity! We just love her line of products and that's why we are there! MEAComS has organized her first defile on May, 12th, 2009 at Le Pacha Boat. MEAComS is also responsible for promoting Hanif's exquisite jewelry in Egypt.

GIZA SYSTEMS: IT KNOWLEDGE EDGE

GIZA SYSTEMS Dating back from since MEAComS first opened up is Giza Systems, the "premier systems integrator and solution provider in the Middle East". We are proud to keep leveraging our IT experience from working with Giza up till today.

MEACOMS WAY TO GO!!

Fatma z. Ahmed, Managing Director, has received her MBA degree from Maastricht



School of Management (MsM), Netherland.

Heba. M Adel, Senior Account Executive, will be acquiring her Professional Marketing Certificate soon this year from the American University in Cairo.



Dina A.Wahab, Account Executive, has just earned a

Professional Diploma in Graphics Design.



CONTACT US

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OUR NEWSLETTER

If you would like to receive our quarterly newsletter, please send us on:

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